

Tap into your "inner bird" to Boost your job success!



According to career expert BJ Gallagher, author of *A Peacock in the Land of Penguins*, each of us has a distinct work style that can best be symbolized by one of four birds: dove, owl, hawk or peacock. "Human beings are like birds," she says, "We, too, have different facets to our personalities and can be, say, hawk-like in some ways and owl-like in others." Just take Gallagher's work-style quiz to learn how your "bird style" can help you soar to new career heights!

If you . . .

- Thrive in high-pressure, action-oriented environments
- Enjoy challenges and believe competition makes you stronger
- Are very ambitious and tend to deliver results quickly



You're a powerful hawk!

"Multitasking, pressure-loving hawks tend to rise to the top quickly," says Gallagher. That's because you know what you want and, like a hawk circling its prey, strike while the iron is hot. In control and nearly impossible to distract from your goals, you soar to new heights. **Great jobs for hawks:** entrepreneur, event coordinator, chef, sales manager, marketing professional, public relations coordinator

- Are extremely detail-oriented and analytical
- Prefer working quietly on your own
- Keep a neat work area and are highly meticulous

You're an attentive owl!

Like the wise bird that gives you your work style, you see things others don't. "Owls have keen insights into problems and think things through carefully," observes Gallagher. Practical and analytical, you relish long-term projects and are great at rolling up your sleeves and researching information until you know a subject like the back of your hand.

Great jobs for owls: librarian, veterinary technician, bookkeeper, accountant, paralegal, physician's assistant



- Relish creative projects that allow you to express yourself
- Tend to bore easily and thrive in fun, flexible environments
- Are a big-picture thinker and are often inspired by your dreams

You're a creative peacock!

Charming and creative, you're the life of the office and always seem ready with a million ideas. "You're a born storyteller and love making work fun and interesting," notes Gallagher. A visionary thinker, rather than see challenges, you see a spectrum of possibilities as colorful as a peacock's plumage.

Great jobs for peacocks: writer, photographer, art teacher, interior designer or home stager, makeup artist, cake decorator, hairstylist



- Thrive on collaboration, cooperation and team projects
- Are rarely in a hurry and work at a steady, even pace
- Often solicit the opinions of others before proceeding

You're a team-playing dove!

"Doves are the easiest to work with of all four styles," says Gallagher. You're a team player, most fulfilled in collaborative settings that let you be of service, be it working for a nonprofit or helping others as a therapist. A natural peacemaker, your greatest strength is bringing birds of a different feather (i.e., different temperaments) together and forming a productive, harmonious "flock."

Great jobs for doves: volunteer coordinator, teacher, nurse, social worker, speech or physical therapist

